

Case Study

Go! Youth Trust, Falkirk

Enterprise-in-a-Box

Record numbers of young people are starting their own business in the UK, yet fewer than 4% go on to create a company that pays a wage or makes a profit, according to RBS.



Key Facts

Format: 2 x 100 minute sessions. 1 week apart.

Target group: 16-25 year olds.

Group size: 12-30 young people.

Funder: Hymans Robertson.

£39

Profits made from average £19 MyBnk enterprise loan

MyBnk 2018

Enterprise-in-a-Box gives young people the hands-on experience of running their own social enterprise. Our experts teach them how to sell exclusive ethical products in their community, providing a chance to gain valuable entrepreneurial skills.

Leon, 18

“Enterprise-in-a-Box taught us new knowledge and life skills. Now I know how to keep track of money, communicate and how to sell. We are both on a Prince’s Trust Team and before this I didn’t know what fair trade even meant.

Young people need this kind of project to help with jobs, especially frontline stuff with the public like retail. It’s given me the confidence to go out and speak to people. And in interviews I can demonstrate my new skills, like confidence and teamwork”.

Angus, 17

“I’d never heard of a social enterprise before this and now I’m selling ethical products at a garden centre!

The MyBnk trainer helped us identify our strengths and it’s really boosted my confidence to go out and speak to people”.





Dave Brenner, Youth worker, Go! Youth Trust, Falkirk

“Enterprise teaches our young people vital skills around how to manage finances, work through projects, deal with the general public and work together as a team towards a common goal.

MyBnk has helped our young people grow in confidence as well as challenge them to step out of their comfort zones. It's taught them transferable skills for all areas of life and equipped them to deal with everyday situations they may have previously struggled with.

Enterprise-in-a-Box has been fantastic. It is fun and engaging and the staff are sensitive to the group and make sure everyone is contributing. It pushes our young people to plan, think about things for themselves, be independent and bring their own ideas to the table”.

Contact info@mybnk.org or 020 3581 9920 to find out more or request a session.

